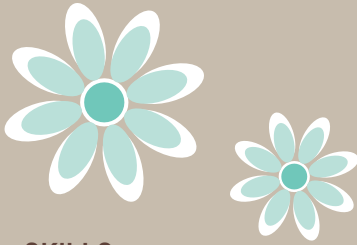


aimee DRYSDALE DESIGN

www.aimeedrysdale.com
info@aimeedrysdale.com
540.818.4746
Blacksburg, VA 24060



SKILLS:

Superior leader with a strong organizational capability and mind-set

Strong computer experience in both Macintosh and Adobe applications

Excellent with customer service and communication

Able to quickly adapt to new situations and systems

RECOGNITION:

ADDYS, one gold, one silver: District Level, Student Division Summer 2010
ADDYS, one gold, two silver: Student Regional Division Spring 2010
ADDYS, one gold, three silver: Student Regional Division Spring 2009
Scholarships, Departmental: Derek Meyers and Nadine Allen Memorial Fall 2007 - Spring 2008
Deans List 5 semesters
Several photographs chosen for exhibition 2006-2009

EXPERIENCE:

ADVERTISING ACCOUNT COORDINATOR November 2009 - Present
tba | PR + Advertising, Roanoke, VA

Collaborate with creative team in development of conceptual and design work
Support the strategy, development, and implementation of the firms advertising accounts
Assist with production process across all mediums including print, broadcast, interactive, and PR
Prepare internal advertising and marketing materials for print and social media

INDEPENDENT DESIGNER January 2006 - Present

Aimee Drysdale Design, Blacksburg, VA

Concept and design projects and campaigns for marketing material
Communicate status and next steps with clients during development and delivery stages
Manage and maintain office paperwork and contracts

TEACHERS ASSISTANT August 2009 - November 2009

School of Visual Arts, Virginia Tech, Blacksburg, VA

Facilitate advance packaging course together with Truman Capone, department head
Prepare and present history, trends, and layout methods for modern packaging design
Assist with photography and presentation of concepts and final projects completed by students

OFFICE MANAGER January 2007 - November 2009

Oly Realty L.L.C., Blacksburg, VA

Part time work managing office financial data and project coordination
Directly administer upkeep work for company apartments and homes
Conduct moving transition forms and arrangements for tenants

GRAPHIC DESIGN ASSISTANT May 2008 - September 2009

Virginia Bioinformatics Institute, Virginia Tech, Blacksburg, VA

Design company promotional material, including posters, brochures, and publications
Update websites for Public Relations and Education and Outreach divisions
Photograph locations and personnel for the media and internal communication

PHOTOGRAPHER / MANAGERS ASSISTANT June 2003 - August 2003

St. Augustine Alligator Farm, St. Augustine, FL

Photo documentation of crocodile analysis done by University of FL and Animal Planet TV
Full time work with animal care, customer service, and sales in gift shop and snack bar
Provide assistance to manager with financial and office work

INVOLVEMENT:

Programs Chair, AD2 Roanoke Spring 2009 - Present

Treasurer and Member, AIGA "American Institute of Graphic Arts" Fall 2008 - Spring 2009

Graphic Designer and Volunteer, Kids' Tech University Fall 2008 - Spring 2009

Student Ambassador, Virginia Tech Department of Admissions Fall 2008 - Spring 2009

EDUCATION:

Bachelor of Fine Arts in Visual Communications Design GPA In-Major: 3.4 May 2009

Virginia Polytechnic Institute and State University, Blacksburg, VA

Graduate, St. Catherine's School, Richmond, VA June 2004